



MEDIA RELEASE  
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## **Job opportunities announced for First Nations peoples at Wilpena Pound Resort**



*A range of roles have opened for First Nations peoples at Wilpena Pound Resort*

ADELAIDE: G'day Group has officially launched employment opportunities for First Nations peoples as part of its landmark agreement to operate the iconic Wilpena Pound Resort.

Advertising has begun for a range of roles including Retail Attendants, Food and Beverage staff and Tour Guides.



The move signals G'day Group's intent to deliver meaningful benefits to the Adnyamathanha people who are the Traditional Custodians of the land.

The commitment to provide guaranteed annual apprenticeships and traineeships for Aboriginal employees is enshrined in the partnering agreement with the Adnyamathanha Traditional Lands Association signed last October.

"We recognise that we have huge responsibility to this remarkable property and we are excited to build a strong and collaborative relationship with the Adnyamathanha community," G'day Group founder and CEO **Grant Wilckens** said.

"Right throughout this process, we have maintained our commitment to delivering greater economic and social benefits for Adnyamathanha people and investing in the resort."

G'day Group will invest an initial \$5 million in the Wilpena Pound Resort over the next three years after purchasing the business in South Australia's Ikara-Flinders Ranges National Park.

First Nations peoples interested in exploring the available employment opportunities are encouraged to email [wilpena.employment@discoveryparks.com.au](mailto:wilpena.employment@discoveryparks.com.au).

Alternatively, visit: <https://careers.gdaygroup.com.au/careers/discovery-resorts> for current job opportunities.

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**For more information, contact:**

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**About G'day Group**

Founded by Grant Wilckens in 2004 with three caravan parks in WA, G'day Group is now Australia's leader in regional accommodation experiences with more than 330 properties across the country.

G'day Group operates Discovery, a network of nearly 90 owned and operated holiday parks and resorts, with properties in iconic regional destinations, including Kings Canyon, Rottnest Island and the world famous El Questro. The Group is also home to G'day Parks, a community of 240+ independently owned, licensed parks and more than 240,000 paid members of the G'day Rewards loyalty program, and Wikicamps, Australia's number one regional travel community.

G'day Group has property assets valued at \$2 billion and is on track to become a \$2.5 billion business by 2026. The company is majority owned by Australian Retirement Trust and founder and CEO Grant Wilckens is a Board Director of the South Australian Tourism Commission and former Chair of the Caravan Industry Association of Australia.